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Yuanta FHC Responds to “Earth Hour” for the 5th Year in a Row, Connecting Domestic and Overseas Offices and Suppliers to Expand Sustainability Impact

Yuanta Financial Holding Company (FHC) has responded to the world’s largest environmental protection and energy conservation campaign “Earth Hour” for five consecutive years. Yuanta FHC will turn off the exterior wall lights at Yuanta Financial Plaza for one hour from 8:30 to 9:30 p.m. on March 22. Overseas offices including South Korea, Hong Kong, Indonesia, Vietnam, Thailand, and the Philippines, as well as nearly 90 suppliers will join the initiative. We also organizes physical flash mobs to expand our sustainability impact with our employees, supply chain, and the public.

“Earth Hour” is a global voluntary public welfare campaign started by the World Wildlife Fund for Nature in 2007 to reduce carbon emissions by turning off the lights for one hour at 8:30 p.m. on the last Saturday of March every year (this year, it has been brought forward to March 22 due to Ramadan). Last year (2024), all sectors in Taiwan responded to the one hour light switch-off. A total of 289,000 kWh of electricity was saved, which is equivalent to a reduction of about 143 metric tons of greenhouse gas emissions. Answering the international trend of carbon reduction, Yuanta FHC actively supports the use of renewable energy and used a total of 5.28 million kWh of green electricity in 2024, which is comparable to a carbon reduction of approximately 2,608 metric tons.

In order to echo the Sustainable Development Goals of the United Nations, and to continue to move towards sustainability and the pursuit of communal harmony, Yuanta FHC invited nearly 90 suppliers to take part in the advocacy this year, and jointly responded to the filming of the off-light video. For the first time, we organized a flash

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check-in at Yuanta Financial Plaza, the Group's iconic green building, to call on our colleagues and the public to join the initiative. We reward people with Green Points, which can be exchanged or discounted for certified products such as those with the Eco Label, in the hope of leading people to implement sustainable actions in their lives.

As a mover and shaker on sustainable finance, Yuanta FHC is the first to take the initiative to build an Environmental Sustainability Indicator Management System to promote internal carbon reduction strategies through informative and scientific management, and to keep track of the carbon emission situation of the 327 offices in Taiwan. Yuanta FHC's business strategy is aligned with international trends, and we have made the A List on the CDP's climate disclosure, and has been ranked at the Leadership Level for seven consecutive years. Furthermore, Yuanta FHC has been listed as a constituent of the Dow Jones Sustainability World Index and the Dow Jones Sustainability Emerging Markets Index for six years in row, and has become a force leading social and environmental change with steady and solid performance.

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Photo: Yuanta FHC responded to the “Earth Hour” (switch off the lights for one hour) for five consecutive years.



Photo: Yuanta FHC organized a joint response to the “Earth Hour” with domestic and overseas offices and suppliers.